

PIUTE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	1,561	1,497	n/a	-	
Total Non-Ag Employment	288	274	n/a	-	
Non-Ag Avg Monthly Wage	\$1,977	\$2,052	n/a	-	
Per Capita Income	\$23,158	\$24,904	n/a	-	
Unemployment Rate*	7.3%	6.8%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$1,558,302	\$1,928,010	\$2,078,455	7.8%	
Travel & Tourism Related Employment	29	35	39	11.4%	
TOURISM TAX REVENUES					
Local Tax Revenues from	_				
Traveler Spending**	\$81,500	\$101,683	\$116,700	14.8%	
Transient Room Tax	\$19,007	\$14,794	\$18,057	22.1%	
Retail Sales					
Gross Taxable Retail Sales	\$7,267,907	\$8,193,316	\$8,244,270	0.6%	
REGIONAL VISITATION COUNTS					
Grand Staircase-Escalante N.M.	700,000	739,248	761,532	3.0%	
Capitol Reef N.P.	662,659	668,833	673,345	0.7%	
Fremont Indian S.P.	78,055	101,993	113,892	11.7%	
Otter Creek S.P.	57,786	57,942	51,875	-10.5%	
Piute S.P.	18,294	17,531	16,739	-4.5%	

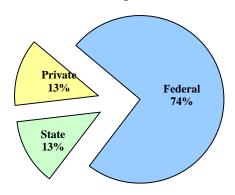
^{*} Several Counties have identical Unemployment Rates

r = revised

Land Ownership - 2012	% Total	
Total Acres in County	100.0%	
Federal Government	74.3%	
BLM	33.7%	
US Forest Service	40.5%	
National Park Service		
National Wildlife Service		
Other •		
State Government	12.8%	
Utah State Parks & Recreation		
Utah State Wildlife Reserves	1.0%	
State Trust Lands	11.8%	
Other ••		
American Indian		
Private*	13.0%	

[•] Includes Military and Bankhead Jones land

Land Ownership - 2012



^{**} GOPB methodology change for 2010 calculations

^{*}May include some local government land

^{••} Includes State Sovereign and UDOT land

Piute County Tourism Profile

